

GLAAM Board of Directors

Official Minutes

July 9, 2016

Pilgrim Towers, 440 N. Madison Av., Pasadena

	<i>Secretary</i>	<i>Delegate</i>	<i>Members-at-Large</i>
Mid-City	[O] J. Hobart	<i>vacant</i>	[X] Desiree Elliott
Coastal	<i>vacant</i>	[X] Madeline Walker	[X] Jonathan Elliott
SFV	[X] Joyce Hamilton	[X] Jerilyn Phippeny	[X] Andrea Nolan
ELAC	[O] Michael Wong	[X] Michelle Froelich	[X] Gene Schneider
Hi-Desert	[X] Lindsay Ross	[O] Bruce Smith	[X] Sandra Smith
Inland Empire	<i>vacant</i>	<i>vacant</i>	[X] Lee Stillman

[X] = present for entire meeting, [/] = present for portion, [O] = absent with leave, [#] = consecutive unexcused absence(s)

Guests: David Emery, Vickey Kalambakal, Brian Madsen, and Doug Walker.

I. Opening

- A. **Call to Order** -- by Executive Vice-Chair S Smith at 11:04am.
- B. **Approval of Agenda** -- Moved (Phippeny/Walker) to approve the Agenda as submitted; carried 11/0/0.
- C. **Approval of Previous Minutes** -- Moved (Phippeny/Walker) to approve the Minutes as submitted; carried 9/0/2.

II. Reports

- A. Executive Officers
 1. **Chairman:**
 - (none)
 2. **Executive Vice-Chair:**
 - (none)
 3. **Administrative Vice-Chair:**
 - (none)
 4. **Secretary:**
 - Stillman reported that he received the e-distribution from the national organization for this month, so is in their system.
 5. **Treasurer:**
 - J Elliott reported that the rent for our storage space has increased to \$133/month.
 - GLAAMarama failed to place in the top 20 at CultureQuest (so no scholarship money as a result)

- he noticed that \$150 of our monthly newsletter budget goes explicitly for mailing vs printing, so maybe we should be ledgering that cost in the postage sub-account vs the printing sub-account.

B. Area Reports

1. **Mid-City:**

- Hobart, via email: In June, MidCity held its two, regularly scheduled events: the Bring a Friend/Meet a Friend party and Korean Movie Night. In addition, MidCity's newly elected Delegate, Russell Pottharst, tendered his resignation to Chairman Bruce Smith.

2. **Coastal:**

- Walker reported she is looking at a new event at the Old Town Music Hall titled Hollywood Home Movies
- Introduced David Emery to the Board.

3. **SFV:**

- Phippeny reported that she held her regularly scheduled GenX/Gen Y Happy Hour and Game Night, and that there were new members at each.

4. **ELAC:**

- Wong, via text: 9 people attended the Gaming party in June.
- Dim Sum & Dining will resume in August followed by a movie at Edwards.

5. **Hi-Desert:**

- Schneider reported that she had tried to send an email blast out prior to the AG with limited success, and learned from an attendee of an automated phone messaging service for 6 cents/35 second message. HiD has some discretionary funds for this.

C. Members-at-Large

1. **D Elliott (echoed by J Elliott, S Smith, and Schneider):**

- Attended the AG this year, and it was awesome!

2. **J Elliott:**

- Won the Cryptograms tournament for the 2nd year in a row.
- Held the 1st annual Stratton Lindenmeyer Memorial Spelling Bee.

3. **S Smith:**

- Provided Froelich with her Board Member's Handbook.

4. **Schneider:**

- The Debate Room at the AG was interesting, and would be a good addition to our RG.

D. Committees and Coordinators

1. **RVC:**

- D Elliott reported that at the AMC meeting the 2020 (Kansas City) and 2021 (Houston) AG locations were approved, over her objections, that there should be another look at the procedures of approving AG contracts.
- No longer on Name & Logo Committee, and now chairs Community Services Committee.
- Hobart is on list for consideration as proctor.
- Our officer listing on the National servers is sorely out of date.
- GLAAM is maintaining its position of 3rd largest chapter in Mensa, only 50 members behind Metro Washington.
- Southern Nevada is having difficulties.
- Phoenix is having its RG over the Thanksgiving weekend.
- Orange County doing another UN-G following success last year.
- Hawaii is struggling with planned 2017 RG.

2. Awards:

- GLAAM won Gold Ace Award and Ruby group award.
- J Elliott won Certificate of Appreciation for service to Mensa.
- AG committee members and speakers get GLAAM award points, notably Phippeny, who stepped in at the last minute to lead a discussion when the scheduled speaker did not show.

3. Gifted Youth:

- There was a 3-day program for children aged 4-12 at the AG.

4. Membership Outreach:

- D Elliott reported that according to National, in the month of June we had 8 new members, 1 move in, 19 renewing members, and 25 reinstating.
- We had at the end of June 1937 members vs 1851 at this time last year for a growth of 4.65%.
- New members skew younger (and more male) than GLAAM officers, so may favor different activities than those enjoyed by Board members.
- GLAAM member Tammy McLeod won the World HIQORA Championship and spelling bee competitions at the AG.

5. Regional Gathering:

- Walker stated the Los Angeles Burbank Airport Hotel is under strong consideration for next year's RG. Initial quote for room nights \$168, should be lower upon negotiation.

6. Special Events:

- Walker reported that there are 7 seats available for the Hollywood Bowl event in September, and 38 tickets remaining for the August 13 weekend event.
- The Fantasticks is being scheduled for September at the Pasadena Playhouse
- Wong will be purchasing 100 discount tickets for Laemmle theater events.

7. Circulation:

- Madsen stated there is money in the USPS postage account for one more newsletter mailing, and that the September mailing will be larger since it goes out to all members.

8. Data Officer:

- The e-distribution from National came and was sent out to everyone who should be receiving them.

9. Historian:

- Ross made friends with Bob Ralston, who was the organist for the Lawrence Welk Show, and lives in the area.

10. Open Forum:

- Ross reported the June event was exciting, with about 25 people attending.
- The July event will feature Victoria Desmond, from the UCLA Art Department.

11. Roster:

- Madsen urges all members ensure their privacy settings are correct in anticipation of the September roster issue of the newsletter.

12. SIGHT:

- From Arlette Chew, via email: The follow-up from [last month's] report is that Adrian from Paris did make it, and we had dinner, but that was the only time our schedules meshed. He reported that he had made an event or two while here, so you might have met him at one. His next visit will be in late August for Burning Man, and he plans to come through LA, though that might change when he becomes more aware of the distance involved.
- A member from Argentina, Gianfranco Ricchiardi, is moving to LA and requested primarily access to event information. The national SIG"HT coordinator put him in touch with the US contact to transfer his membership, and I put him in touch with Brian to get him access to our FB page. I sent him an email to see how things are working out, but haven't heard back.

- I got one request from Susie Anderson from Tampa for housing on the way to and from the AG. Due to construction in progress on my house, I had to tell her no. I met her at the AG, and found that it would have been great fun to have her stay here.
- Finally, we had a request from a Tennessee member requesting two weeks' housing near Burbank with WiFi and kitchen access. I wasn't able to accommodate her for a number of reasons.
- Walker added that she had met a family (named Borkovcova) from the Czech Republic about a year and a half ago, and arranged a youth trip for them. They were in San Diego following the AG, and the Walkers would be heading down to meet them for lunch.

13. Singles:

- Wong reported the first singles activity would be taking the Skyslide at US Bank Tower.

III. Special Orders

A. Filling of Vacant Board Positions

1. Coastal Secretary

David Emery nominated by D Elliott and approved by unanimous consent.

IV. Unfinished Business

A. Storage Space (Walker)

The rent on the storage space has increased again. Further action to be determined at next meeting.

B. Strategic Goal of Lining Up Successors for Volunteer Positions (J Elliott)

Discussion started with the pending motion: “RESOLVED, that our principal Strategic Goal for the 2016-2017 Board term is Succession Planning.” J Elliott was opposed to that language because he felt it did not provide adequate direction. D Elliott responded that a) we need a strategic goal, and b) that in and of itself, succession planning and “care and feeding of volunteers” is a valid one. S Smith stated we should focus on brand new members and give them better guidance, including an update of the handbooks. J Elliott responded that the Bylaws Committee has already taken that up as a responsibility, with input from Board members. D Elliott noted that on the National web site there will be online training modules, so GLAAM may be better off piggybacking on the National materials with modifications as opposed to doing all the work ourselves. J Elliott made the point that there should be measurable parameters so that the Board can look back at the end of the term and determine if the goal has been met or not. Phippeny added a personal note that volunteering has become an onerous task due to unsolicited commentary from various corners, and that if we want to hang onto our volunteers we need to make it less strenuous.

D Elliott stated that part of the goal of succession planning should be the development of a succession plan itself. Phippeny noted that there were two sides on the Board-hers that wanted as broad and general of a goal as possible, and one that wanted more detail, and both can be accommodated. Stillman thought that the setting of concrete goals and timetables is something that could not be handled at the table but instead needed to be hashed out in committee. D Elliott moved (J Elliott second) to amend the motion to: “RESOLVED, that our principal Strategic Goal for the 2016-2017 Board term is Succession Planning, to wit: Creation of a Succession Planning Committee chaired by Jerilyn Phippeny, who will be tasked with creating a Succession Plan and timeline for implementation.” Madsen said that it sounded like the goal was to create the committee, and that perhaps there should be two separate motions. Stillman felt that setting measurable goals was impossible without the committee having time to work on them first. Phippeny stated that her original thought of the committee would be to come up with a strategic goal and then dissolve after reaching its objective, but given that no language will be 100% perfect, was in favor of the amendment. J Elliott concurred. The motion to amend was approved 11/0/1, and the amended motion itself approved 11/0/1.

V. New Business

A. Retroactive Approval for Printing & Shipping of Newsletters for AG Distribution (Walker)

Walker reported that almost 200 of the 300 additional newsletters printed and shipped to the AG were picked up by the attendees. D Elliott moved (Stillman second) the Board retroactively approve an increase in the newsletter budget of \$172 to cover the printing and shipping expense. Schneider felt it should be a public relations expense instead. D Elliott said that going forward we should try to make that issue of the newsletter more AG-ready. J Elliott noted that the budget will always be a part of the July issue. S Smith said that it would be a good idea that we start planning around April what our individual contributions to the newsletter would be in June. Madsen clarified that the additional cost was only \$42 for printing and \$18.15 to ship. J Elliott noted that it would be easier budget-wise to go over on an existing budget item (newsletter) than create a budget item where none exists (PR). Hamilton expressed the idea of politicking to our own members. D Elliott responded that we want good will toward our chapter that is attractive to people coming to LA, and there is a way for them to contact us and attend our activities. Phippeny added that there are nonmembers and nonactive members that do attend AGs. Motion approved 12/0/0.

B. RG Bid Discussion (Walker)

Walker reported that there is not yet a concrete proposal from the LA Marriott Burbank Airport suitable for approval. Once there is one a special Board meeting will be called for the purposes of voting on it.

VI. Closing

A. Good of the Order

- Schneider made note of the Ridgecrest Petroglyph Festival for those interest.

B. Adjournment -- Motion (D Elliott/Stillman) to adjourn approved at 1:05pm.

Respectfully submitted,

Lee Stillman
Secretary