

# GLAAM Board of Directors

## Official Minutes

August 6, 2016

Pilgrim Towers, 440 N. Madison Av., Pasadena

	<i>Secretary</i>	<i>Delegate</i>	<i>Members-at-Large</i>
Mid-City	[X] J. Hobart	<i>vacant</i>	[X] Desiree Elliott
Coastal	[X] David Emery	[/] Madeline Walker (11:15)	[X] Jonathan Elliott
SFV	[X] Joyce Hamilton	[X] Jerilyn Phippeny	[X] Andrea Nolan
ELAC	[/] Michael Wong (11:20)	[X] Michelle Froelich	[X] Gene Schneider
Hi-Desert	[/] Lindsay Ross (12:06)	[X] Bruce Smith	[X] Sandra Smith
Inland Empire	<i>vacant</i>	<i>vacant</i>	[X] Lee Stillman

*[X] = present for entire meeting, [/] = present for portion, [O] = absent with leave, [#] = consecutive unexcused absence(s)*

Guests: Jonathan Cole, Heather D'Angelo (12:45), Vickey Kalambakal, Charles Lindenblatt, Brian Madsen, David Petrizze, and Ron Talkov (12:10).

### I. Opening

- A. **Call to Order** -- by Chairman B Smith at 11:00am.
- B. **Approval of Agenda** -- Moved (Schneider/Phippeny) to approve the Agenda as submitted; carried 12/0/0.
- C. **Approval of Previous Minutes** – Portion of RVC Report amended by D Elliott. Moved (Phippeny/Walker) to approve the Minutes as amended; carried 12/0/0.

### II. Reports

- A. Executive Officers
  1. **Chairman:**
    - B Smith received letter regarding current balance of \$550 in scholarship account.
    - Hobart has been advanced for position of proctor.
  2. **Treasurer:**
    - J Elliott reported the May subsidy from National was \$64 less than what their initial report stated because their report was based on \$5 per each of our 16 new members instead of \$1. Correction applied to June ledger.
    - Generally behind on closings due to being overscheduled, eagerly looking for qualified successor to take over position.
- B. Area Reports
  1. **Mid-City:**

- Hobart reported the regularly scheduled events were held; Korean Movie Night conflicted with event at Pantages Theater, attendance not affected.
2. **Coastal:**
    - Emery scheduled 5 events through end of September; the first, on July 29 had 2 attendees.
    - Walker reported Joyce Francisco held a house party with 20 attendees.
  3. **SFV:**
    - Hamilton reported 2 events, both well attended, one of which was at a restaurant recommended by Ed You.
    - Phippeny held regularly scheduled Game Night; Happy Hour was cancelled.
  4. **ELAC:**
    - Gaming Party had 8 attendees, half of which were non-Mensan; new night/location under consideration.
  5. **Hi-Desert:**
    - IE member David Petrizze was in attendance for 1<sup>st</sup> of the Mensth. Schneider offered to help IE become more active.
- C. Members-at-Large
2. **Nolan:**
    - Handed three newsletters out to prospective members
  3. **S Smith:**
    - Provided Emery with his Board Member's Handbook.
  4. **D Elliott:**
    - Started proctor training, should be complete by end of month.
- D. Committees and Coordinators
1. **RVC:**
    - D Elliott reported Region 9 membership up 4.58% over last year.
    - Upcoming RGs: Orange County holding Un-G again, Phoenix over thanksgiving weekend. Hawaii receiving outside help for 2017 RG; island hopper cruise included for week prior.
  2. **Gifted Youth:**
    - Walker reported previous week's activity had about 20 people.
    - More parent volunteers are stepping up to help out.
    - Planning for picnic underway.

**3. Membership Outreach:**

- D Elliott reported in July we had 10 new members, 9 reinstatements, 9 renewals and 5 move-ins.
- New members still skewing much younger – 7 of 10 new members are ages 15 and younger. Overall demographics 50% older than GenX, 50% GenX and younger.
- GLAAM test rate 48% vs National 51%, but conversion rate of 76.8% better than National 75.9%.
- Did not meet August 1 deadline for lapsed member mailing.

**4. Social Media:**

- Phippeny tried out a new social media platform called Quip, determined that it was too expensive, will look at google groups as an alternative to yahoo.
- Started using Hootsuite app for improved event posting, which resulted in increased member participation.
- Helped Emery create event on facebook, and created event for Coastal host not on FB.

**5. Special Events:**

- Walker mentioned The Fantasticks at the Pasadena Playhouse in September and Hollywood Home Movies at the Old Town Music Hall in El Segundo later that month
- Jonathan Cole reported that all the weeknight Hollywood Bowl tickets were sold out, and that the August 13 show had 37 out of 70 tickets sold and paid for.

**6. Circulation:**

- Madsen reported that everything went out on time, and that the Post Office has begun sending us undeliverable address notices.

**7. LA Mentary:**

- Kalambakal urged that everyone get in their articles in time for the September issue.

**8. Roster:**

- Madsen set the deadline for Calendar submissions on August 9, and for roster changes the 11<sup>th</sup> for the September issue.

**9. Singles:**

- Wong stated they would be doing the Skyslide at US Bank Tower, and looking at Universal Studios in November.

**10. SIGs:**

- Madsen stated he met member Heather D'Angelo who wants to start a Business Networking SIG, and gave her instructions on how to do so.

#### 12. Webmaster:

- Progress continues on updating older Regional Gathering pages to be mobile-friendly, stripping out non-biographical information. For instance, information on brunches, the welcome pamphlets ("Mommy Letters," for some RGs), venue information, and various schedules are currently on the chopping block. What will be left is information on the speakers, photo galleries for years that have them, committee bios (of course), detailed descriptions about games/events and their respective hosts, and landing pages. I figured this struck a balance between information preservation (especially for awards purposes) and becoming the national archives. Anyone with an opinion on this is welcome to email me their thoughts. FINALLY: After this portion is done, I'm planning to consult with Brian Madsen about an improved calendar experience, especially on mobile.
- D Elliott followed up on the CCs list with her reservations about destroying valuable data that is already in a useful location simply for mobile-friendly purposes.

### III. Special Orders

#### A. Filling of Vacant Board Positions

##### 1. Mid-City Delegate

Lindenblatt nominated by Schneider. D Elliott and Wong objected based upon the lack of activity in his previous Board service and last RG obligations. Hobart noted that there has been a lack of volunteers in MC for the last few years, and questioned his lack of attendance/assistance at current MC events. Walker offered the opportunity to withdraw the nomination to no avail.

The Board (J Elliott/Phippeny, 15/0/0) went into executive session for further discussion from 12:11pm to 12:24pm.

Upon return from executive session, the Board (J Elliott/D Elliott, 15/0/0) took the vote via written ballot. The nomination was defeated 0/15.

### IV. Unfinished Business

#### A. Storage Space (Walker)

Further action on changing storage units postponed until December so that it can be concurrent with RG activity, with the general agreement that upgrading to a larger space will be desirable.

B. RG Bid Discussion (Walker)

The Los Angeles Marriott Burbank Airport sent in their proposal for 3 days at \$8500, with room nights at \$168/night and parking at \$16/day, with no food and beverage obligation and a minimum of guaranteed room nights. Exact dates in February still to be determined. The Board (RG Committee motion) voted to approve 15/0/0.

V. **New Business**

A. Hi-Desert/Inland Empire Area Boundaries/Proposed “Mohave” Region (Friedlander)

D Elliott endorsed the idea from Schneider of polling the members in the “Northern IE” (Phelan/Apple Valley/Victorville/Hesperia) to determine whether they would like to stay within the current IE boundaries, move to HiD, form their own local group, or something else; she stated that she would do this under the capacity of RVC, so that the costs associated would fall under the Region 9 budget. Petrizzo, who lives in the affected area, offered the personal observation (and one shared by many) that the area north of the mountains is distinct from that south of the mountains, and that after driving “down the hill” to go to work all week [in the San Bernardino area], the last thing people want is to do the same on the weekend. Wong made the point that the original complaint was a lack of activities, and that rezoning the area would not solve the issue. D Elliott responded that when we do outreach to the different areas is when we find volunteers to hold events. J Elliott noted the requirements in the Bylaws to change Area boundaries, and that a poll was premature until proper notice was given 15 days prior to a motion to initiate the process, and that an additional 30 days for polling and discussion among the affected members take place before the Board could take action by 2/3 majority. D Elliott responded that as RVC she would be authorized to do so informally.

B. Yahoo Groups (Hamilton)

Hamilton noted that we have many years of discussion and files on the Yahoo groups, and was concerned that we have currently no other option to park them safely, and wondered about the process of exporting data to google. Madsen stated that moving emails is possible to do in bulk, but that all associated files must be moved individually, and that whoever did so would have to be added to all the groups that we maintain. Phippeny volunteered to look into the possibilities.

C. Board Member Personal Data in Newsletter (Nolan)

(Not formally added to Agenda) Nolan expressed her concern about the personal data of Board members and committee chairs being included on the penultimate page of the newsletter. She thought that it would be a good practice that when handing the newsletter to nonmembers that we should remove the back page. D Elliott noted that we have had a newsletter for 50 years, and that it has not been an issue. She also stated that if you tear off the

back page you eliminate the Calendar entries as well, losing a valuable recruitment tool. Stillman stated that it is incumbent upon individuals with specific privacy concerns to make sure that their personal information is not published, as some already do. Hobart noted that she has been getting phone calls on her Mensa line from prisoners. D Elliott clarified that all Mensa members in good standing, even those incarcerated, are entitled to a copy of the newsletter.

**VI. Closing**

A. **Adjournment** -- Motion (D Elliott/Phippeny, 15/0/0) to adjourn approved at 1:15pm.

Respectfully submitted,

Lee Stillman  
Secretary