

GLAAM Board of Directors

Official Minutes

April 7, 2018

Pilgrim Towers, 440 N. Madison Av., Pasadena

	<i>Secretary</i>	<i>Delegate</i>	<i>Members-at-Large</i>
Mid-City	[/] Vesper Burnett (11:18)	[/] Jordan Albert (11:18)	[X] Desiree Elliott
Coastal	<i>vacant</i>	[/] Madeline Walker (11:24)	[X] Jonathan Elliott
SFV	[X] Jerilyn Phippeny	[X] Charlie Mahoney	[X] Andrea Nolan
ELAC	[O] Michael Wong	<i>vacant</i>	[X] Gene Schneider
Hi-Desert	[X] Lindsay Ross	[X] Bruce Smith	[X] Sandra Smith
Inland Empire	[1] Wilbert Woo	<i>vacant</i>	[X] Lee Stillman

[X] = present for entire meeting, [/] = present for portion, [O] = absent with leave, [#] = consecutive unexcused absence(s)

Guests: Jonathan Cole, Vickey Kalambakal (11:39), Lou Keay, Brian Madsen

I. Opening

- A. **Call to Order** -- by Chairman B Smith at 11:05am.
- B. **Approval of Agenda** – Moved (Phippeny/S Smith) to approve; carried 10/0/0.
- C. **Approval of Previous Minutes** – Moved (J Elliott/Schneider) to approve; carried 7/0/3.

II. Reports

- A. Executive Officers
 1. **Chairman:**
 - B Smith: I have failed to get hold of the information for sending our check to Pilgrim Towers again.
 2. **Treasurer:**
 - Elliott: On Mar 9, we closed the consolidated financials as of Jan 31.
 - We received follow-up by e-mail for our D&O premium payment. We had not received the invoice before the notice, but we processed payment on the basis of the e-mail invoice copy.
 - Tickets have been purchased for the Hollywood Bowl season.
 - Have been working with ByCom chair Desiree on updating the Treasurer's Guidelines by the end of the present Board term, in order to make it easier for my successor to take over, and we are now planning to present that section to the Board for consideration at the opening portion of the May Board Meeting, either on its own or hopefully in conjunction with presentation of the entire Guidelines document.

- Checked GLAAM mailbox two days ago. There was some correspondence about the D&O policy, and a notice from the storage place that the monthly rate will increase this month from \$128 to \$145.
- While closing the consolidated financials for February, discovered from the national subsidy statement that we received \$500 for winning the 'MVP Code Contest' for Class I, where Desiree reports that 'MVP' stands for 'Mensa Voucher Program'. We did not know it, but apparently there was a raffle of some kind which was weighted according to the number of vouchers redeemed, so we are surprised that we won anything because we redeemed very few vouchers for a chapter of our size, but anyway there it is, trying to lose money, can't do it.
- Completed the February closing within the last two hours. After all the tens of thousands which we have received in subsidies and registrations, and all the tens of thousands which we have spent on the newsletter and various special events and the RG and everything else, through the end of February we have net-spent a total of 16 dollars and 38 cents, damn we're good.

B. Area Reports

1. **SFV:**

- Phippeny: We have had some successful parties. Last month we had a party at the Tomato Patch in Woodland Hills and about a dozen people showed up. I also hosted the Thursday dinner at Salsa & Beer in Lake Balboa where we had about 10 people.

2. **ELAC:**

- D Elliott: We held the Gaming party where a new member showed up who had tested at the RG.

3. **Hi-Desert:**

- Schneider: The Cinco de Mayo party will be held on May 5 at 3pm at Craig Lancaster's house in Santa Clarita.

4. **Coastal:**

- Kalambakal: We had 9 people for the Sunday Salon, and 15 the month before.

C. Members-at-Large

1. **J Elliott:**

- Was approached during the month about facilitating the formation of a team for this year's CultureQuest competition. Desiree and I did some outreach and gathered together a few folks who were also interested, including veteran GLAAMarama member Gloria Greengard. I will not be participating actively this year, because

again I am trying to spend more time working down my rather large to-do list, so our esteemed Editor Vickey has volunteered to assume the team captain's chair.

2. S Smith:

- I have a handbook for our new Board member.

D. Committees and Coordinators

1. Awards:

- Elliott: We completed our annual tabulation with the RG results, Scholarship judging, and March newsletter, and determined our Member Of The Year and Rookie Of The Year, to be announced at today's volunteer luncheon. We also determined all the individuals who had earned enough volunteer credit to qualify for being comped at the luncheon.
- Question came up during the month of whether the privilege of being comped at the volunteer luncheon should extend to both contacts of an automatically-recurring Calendar event at a single public location. Previous policy had always been no, because hosting such an event is worth only one award point in our schema, and because our policy is not to award any fractional points, so only one contact gets the award point and therefore the comped lunch. However, the coordinators of a certain Calendar event asked both to be comped, so after discussing the issue within the Committee we wrote to the members in question to explain our policy. One of them wrote back to report that she did not know that our point system even existed, so now we know that all the outreach which we have done about our Awards program within the last six years has not been enough to reach everybody's attention.
- The 2 points which Dave Felt earned this year for being a Proctor placed him at exactly 500 for his lifetime.

2. Bylaws:

- D Elliott: The submission to National has not happened yet because I was experiencing some technical difficulties.
- There is an issue with up to date Minutes not being posted on the website. [Stillman acknowledged responsibility for those not being submitted.]
- The Guidelines should be ready for approval at next month's Board meeting and an Agenda item needs to be created for that.

3. Membership Outreach:

- D Elliott: We had a dropoff in membership that is more than normal but because we are now getting those numbers in realtime

we are counting people who, in previous years, had renewed in the month of April and were not captured in the numbers before.

- We are down 20% locally which is in line with National membership, which was 53,364 before (and was down from a high of over 57,000 in previous years).
- The explanation from National as to why the membership was so low is that there was a lack of outreach activity due to the changeover in leadership.
- In previous years GLAAM and GPM had continued to show growth even though National numbers were down but this year it does not seem to be the case.

4. Regional Gathering:

- Walker: We are working with the Doubletree to get a good tight contract for next year. The main change is a big increase in the block of guest rooms from 80 nights to 140.

5. Gifted Youth:

- Walker: I had an online discussion with Jonathan about who on the GY committee should be invited to the luncheon and compiled a list of the tasks that the GY Chair performs.

6. Scholarship:

- D Elliott: We did get all of our stuff in and it is being included in the Regional judging. Final announcements don't come out for another month or so.
- Long time judge Diane Takenaka has expressed an interest in being Chair next year.
- Got an email from Josh when he saw that he wasn't listed as Chair in the newsletter, and had a discussion with him regarding the breakdown in communication that occurred.

7. Social Media:

- Mahoney: I've been intending to do more than I have but I was in a car wreck.
- We've been talking about doing Slack training. Wondering if there is wifi access here.

8. Special Events:

- Cole: Hollywood Bowl response rate is in line with last year with one third of midweek tickets spoken for and about 10 or 12 of the Saturday tickets sold.
- Walker: The Aladdin show was wonderful. Wicked will be at the Pantages in November.
- We had about 42 to 45 people for the picnic.

9. Testing:

- D Elliott: I have two proctors in training that will be attending both tests this month (culture fair and standard).

10. Circulation:

- Madsen: We got out on time.

11. Data:

- Madsen: with the membership dropoff I updated the Announcement list. I have not done the facebook group yet.

12. L.A. Mentary:

- Kalambakal: Our layout editor is going on safari. She has sent me all that I need so I should be okay. If I run into any problems I can call Brian for help..

13. MensaPhone:

- Schneider: Got a new phone at the AT&T Store for \$40. I put the SIM in it and was able to update the outgoing message.

14. Ombudsman:

- D Elliott: We have reached the end of the 6-year term so we need to recruit someone not on the Board to fill the position.

15. Public Relations:

- Ross: We got two inquiries from outsiders for wanting talent. One was a production company on Snap looking for an 18-25 year old female willing to represent herself as a Mensa member. We had a number of responses, and Ariel Kashanchi was selected.
- The other one was from the Jimmy Kimmel show for the following day for a 5-10 year old child and there was an 8 year old girl who appeared.

16. SIGHT:

- Arlette Chew, via email: I got more information from our Swedish visitor arriving Sept. 10 with three friends. Similar to the Spanish member coming soon, he also has an ambitious schedule, so I doubt we'll see him at any GLAAM events.

17. Webmaster:

- Madsen: I spent some time trying to get email forwarding to work from our glaam.org domain.

III. Closing

A.

Good of the Order – Walker: I forgot to mention during Special Events that we have our volunteer luncheon this afternoon. Phippeny: I'm in a play the

last two Saturdays in April in North Hollywood. (A Night of Pinter One-Acts).

- B. **Adjournment** -- Motion (Phippeny/Schneider, 13/0/0) to adjourn approved at 12:00pm.

Respectfully submitted,
Lee Stillman
Secretary