

GLAAM Board of Directors Meeting
Agenda
November 1, 2014
11:00 am - Pilgrim Towers, 440 N. Madison Av., Pasadena CA

I. Opening

- A. Call to Order
- B. Approval of Agenda
- C. Approval of Previous Minutes

II. Reports

- A. Executive Officers
- B. Area Reports
- C. Members – at – Large
- D. Standing Committees and Coordinators

III. Special Orders

- A. Filling of Vacant Board Positions
 - a. Mid-City Delegate
 - b. Inland Empire Secretary

IV. Unfinished Business

- A. Adopting Knowledge Based Meeting Structure (SAGRAY)
 - a. In short, this meeting idea is a way for groups to basically focus on making decisions based on information that we have before the meeting and not making decisions based on information we are getting at the meeting. it requires getting the reports in early and making sure we are making the best use of everyone's time during the meeting so we are more effective as a Board
- B. Setting a Strategic Goal for the Year (SAGRAY)
 - a. The Strategic Planning Committee is not really active. I would like us to consider one, large, strategic goal for the year that we can all work towards as a way to move our group forward. Honestly, I think a few solid contenders would be any of the following:
 - i. Increase volunteer base
 - ii. Increase member participation
 - iii. Increase membership
 - iv. Increase member outreach with more emphasis on personal touch from Area Reps and the Membership Committee
- C. Reviewing Criteria for ACE (SAGRAY)
 - a. The new program that replaces the PRP (Public Recognition Program) requires certain content on both the website and newsletter. GLAAM did not receive an ACE because of newsletter *content* which appears directly related to Board Officer activities and submissions. Discussion requested to review situation.

V. New Business

A.

B.

VI. Good of the Order

VII. Adjournment