

GLAAM Board of Directors  
Agenda - Monthly Meeting  
February 7, 2015 -- 11:00am  
Pilgrim Towers, 440 N. Madison Av., Pasadena CA

- I. Opening
  - A. Call to Order
  - B. Approval of Agenda
  - C. Approval of Previous Minutes
  
- II. Reports
  - A. Executive Officers
  - B. Area Reports
  - C. Members-at-Large
  - D. Committees and Coordinators
  
- III. Special Orders
  - A. Filling of Vacant Board Positions
    - 1. Mid-City Area Delegate
  - B. Scheduling of Hollywood Bowl concerts for 2015
  
- IV. Unfinished Business
  - A. Progress on Strategic Goal (D. Elliott)

Decision previously reached that we should generally try to increase member participation in chapter events, with emphasis on those Areas where participation is the lightest.

Following specific points generally agreed during January meeting without formal motions:

- should try to capture both total number of attendances (including non-member guests) and the proportion of members (most chapters average 10-15%) who are doing at least one thing;
- Areas should get credit for all attendees regardless of where they live;
- Special Events and Board meetings should not count toward Areas;
- should look at how many people participated in any given membership year, and could measure progress during the year;
- also credit for writing articles to the newsletter;

- Area Secretaries should collect attendance information from SIGs meeting in their areas, including by going to events and taking attendance personally if necessary;
- sign-in sheets help organizers to follow up with attendees later, and thus to encourage further participation.

Following specific point needs to be considered further:

- should make some provision for people who participate only online, otherwise we are not reaching out to the younger generation.

## V. New Business

## VI. Closing

### A. Good of the Order

### B. Adjournment