

GLAAM Board of Directors
Agenda - Monthly Meeting
July 11, 2015 -- 11:00am
Pilgrim Towers, 440 N. Madison Av., Pasadena CA

- I. Opening
 - A. Call to Order
 - B. Approval of Agenda
 - C. Approval of Previous Minutes

- II. Reports
 - A. Executive Officers
 - B. Area Reports
 - C. Members-at-Large
 - D. Committees and Coordinators

Advance submissions:

L.A. Mentary Editor -

Good news: July's L.A. Mentary made it to the printer and webpage only a day or so after our target date, and it looks wonderful.

The newsletter has a Content Editor (me) who was flying solo for the first time, but our first Layout Editor (who shall not be named) quit. Fortunately, the wonderful Karen Star volunteered to serve in that capacity for the next year.

Karen works on a Mac so the look of the newsletter has changed a bit; the Mac template for newsletters is not the same as Publisher, which Vicki Lovett was using. Also, there was at least one page (the list of SIG alerts) that was not given to Karen, and no one realized that she didn't have something that we consider a constant feature of the newsletter until Brian Madsen brought it to our attention.

Lesson learned: If there are features, ads or alerts that should always be in the newsletter--the Amazon ad is a good example--then please let your editors know. We are both new and may not be aware of all that should that has been historically included in the L.A. Mentary. Yes, we do have guidelines, but those guidelines do not cover everything that members--and more to the point, Board Members--might want to see.

So please, as you are browsing through the July L.A. Mentary, let me know if something you'd like to see is missing.

We've set an earlier target date for the August L.A. Mentary, and invite your submissions, reports, reviews, articles, and artwork. Please note that the preferred maximum length for all official reports is 500 words (this is printed on page 2). Thank you!

Respectfully submitted,

Vickey Kalambakal

SIGHT -

Our previously-reported visitors from the Czech Republic will be here from July 3 - 16 instead of original dates. Madeline Walker has arranged and outing on July 11 that they plan to attend. Since

they are doing a house swap, they won't be staying with me, but I'll be picking them up at LAX and taking them to their Long Beach accommodations. Beyond that, my role will probably be only as an information source, but we'll see what develops.

No other SIGHT inquiries for the month.

III. Special Orders

A. Filling of Vacant Board Positions

1. Mid-City Area Secretary
2. Mid-City Area Delegate
3. SFV Area Delegate

IV. Unfinished Business

A. Progress on strategic goal of increasing member participation (D. Elliott)

AVC Schneider has pledged to include data on member participation in her regular reports. Originating member D. Elliott would still like to have Board time set aside to discuss what Board members are doing to engage the membership.

B. Non-member attendance at meetings (J. Elliott)

Have recalled upon further reflection that I was the one who introduced the phrase “and to participate in the decision-making process” into the Calendar entry for the monthly Board meeting, when I was the Calendar Editor several years ago. I also now remember doing so specifically because I had thought (like everyone else) that only Mensa members would ever be attending. Hanging out with us during the meeting is one thing, but I continue to feel uncomfortable about the idea of allowing non-members a ‘voice’, which is a privilege that I feel should be accorded to members only, as one way to motivate them to continue to pay their dues. I also do not wish to convey false hopes in the Calendar entry. I therefore feel it best under the newly-clarified policy of non-member attendance to entirely remove the phrase “and to participate in the decision-making process” from the Calendar entry, until such time as a better overall construction of the entry is ever once made, and I intend to offer a motion to that effect.

V. New Business

A. Spreading website contacts among existing Board members (Webmaster)

Because I just registered the domain name “glaam.org”, I am the owner, administrative, technical, and billing contact. At the upcoming meeting I would like to discuss spreading these contacts out among existing board members so that continuity can be assured if I get hit by a bus. A quick preview of initial recommendations:

- * GLAAM as company/organization
- * Me as technical contact
- * Our secretary as billing contact
- * Administrative contact TBD

B. Written investment policy (Finance Committee)

C. A/V Equipment (Walker)

VI. Closing

A. Good of the Order

B. Adjournment