GLAAM Board of Directors Agenda - Monthly Meeting

March 5, 2016 -- 11:00am

Pilgrim Towers, 440 N. Madison Av., Pasadena CA

I. Opening

- A. Call to Order
- B. Approval of Agenda
- C. Approval of Previous Minutes

II. Reports

- A. Executive Officers
- B. Area Reports
- C. Members-at-Large
- D. Committees and Coordinators [1 advance report appears below]

III. Special Orders

- A. Filling of Vacant Board Positions
 - 1. IE Area Delegate
- B. Filling of Vacant Committee/Coordinator Positions
 - 1. Social Media Coordinator

IV. Unfinished Business

A. Progress on strategic goal of increasing member participation (D. Elliott)

AVC Schneider has pledged to include data on member participation in her regular reports. Originating member D. Elliott would still like to have Board time set aside to discuss what Board members are doing to engage the membership. Recent discussion included using newer survey platforms to help guide membership activities.

B. 2016 AG Party Bus for GLAAM Members (D. Elliott)

2016 the AG is in our backyard! Wouldn't it be fun and encourage even greater participation while serving our members if GLAAM were to arrange for a Party Bus and possible Caravan so that we could head to San Diego early and stop off in wine country for a tour in advance? Perhaps enjoy some real time sight seeing on the way down AND keep the party going as we come home on July 4th with additional stops and enjoyment along the way.

- ==> Discussion in November 2015 meeting produced the suggestion to encourage members to join the Confluence train trip to the AG, and then have the Party Bus for the trip back.
- ==> D. Elliott reported in February 2016 meeting that she hopes to obtain information on demand through a membership survey using Google Doodle.
- C. Community Service Project (D. Elliott)

Various logistical details discussed in the October 2015 meeting for initiating "Reach Out and Read" as a pilot program within GLAAM. Item left on the Agenda in case any further developments require the Board's attention, but most recent report was that we are waiting on some further action by national.

D. Recording devices at Board meetings (Bylaws Committee)

The Bylaws Committee still had this as a pending item on our 'laundry list', but it turns out that it has already been settled by the Board in October 2012. Here is the text of the motion which was passed on that occasion:

"Recording of board meeting shall not be approved excepting that the Secretary or Ombudsman can record meeting for the purposes of taking minutes. If this occurs, those recordings should not be retained after the meeting minutes have been approved. If another need or desire to record meetings should arise, a unanimous approval of the board members present (not including abstentions) shall be required."

Motion carried in February 2016 to reconsider this action, with some partial discussion.

E. Storage space (Walker)

The Board determined in February 2016 to take no action to change our present storage facility, principally because the amount which we would be saving by moving someplace new was found not to be worth the physical effort, given our very ample Treasury. However, the present facility recently changed its rules and now closes at 5pm on Saturday and Sunday, and 6pm on weeknights, which creates a major logistical difficulty requiring us to revisit this topic.

F. Area review (D. Elliott)

Quick review of boundaries, population, activities, and possibilities for change now that we are more than two years from the annexation of IE area and almost two years from annexation of HAM. During discussion in February 2016, no proposal offered for any change in boundaries, but clarification sought as to which days the different Areas should have for their official events in the new configuration; intending for further discussion to happen on the CC's list.

G. Request to reconsider previous Board action regarding event titles (Walker)

Main motion offered in February 2016 to order that any potentially offensive acronym in the newsletter be printed with a prominent note that the title came from an individual, and is not in any way affiliated with the official organization. Current pending order of business is an amendment to make this a general statement in the Calendar instead of a separate statement for each event title.

Editor Vickey Kalambakal posted the following explanatory note to the CC's list on February 7: "The current editor of L.A. Mentary, Vickey Kalambakal, and her predecessor, Vickie [sic] Lovett, have not published the acronyms in question. They have always changed the words. This is an editorial decision, but Vickey and Vickie [sic] are in agreement about it. The acronyms do not appear in either the print or online version of L.A. Mentary."

Calendar Editor Brian Madsen added to the CC's list on February 27 that previous Editor Russell Ham "also modified Michael's event titles."

V. New Business

A. Social Media (Phippeny)

Cathy Heflin reported at the recent Annual Business Meeting that Orange County is migrating away from Meetup and toward Facebook. Phippeny concurred that Meetup is probably not a good way for us to go at this stage, and asked that we engage in a fuller discussion of what we do now want to do in terms of Social Media.

B. Scanning services (B. Smith)

Here's a URL for a company that does a lot of scanning: http://ldollarscan.com/With careful use, their monthly membership may be a good deal for us. (\$100/month) probably 8 years of newsletters per month. But it will take a volunteer to stay on top of sending the material to them. Maybe tie the selection and shipping to a Board meeting. We may want to discuss how to share the archive with the membership at large.

Please share any thoughts that you may have on the matter.

C. Survey Monkey purchase of Select Annual Plan (D. Elliott)

VI. Closing

A. Good of the Order

B. Adjournment

SIGHT [submitted on 25-Feb-2016]:

Our visitors from Oregon arrived and are delightful. They're in town until the middle of next week, though leaving my house tomorrow, so might appear at an event.

I had a request for housing from a member from Germany, Erwin Kuhn, who wanted to stay with me starting tomorrow, but wasn't able to welcome him so soon after the departure of the Oregon couple.

A young lady from France will be staying with me for six days in April, and sounds enthusiastic about exploring everything, so we might show up at some events.